

> PROFILE SUMMARY

- Graphic Designer** of brand identity, print and web campaigns, package design, and advertising design.
- Web Developer** frequently involved in web site design, email design, and Flash banner ads.
- Creative Director** of project concepts including publications, marketing new brands, product lines, etc.
- Digital Illustrator** specializing in commercial illustration, concept art, and more.

> PROFESSIONAL EXPERIENCE

Graphic Design/Web Development

VetNetwork—10/2011-Present. Oversaw design and maintenance of websites and mobile websites/apps for nationwide client base of veterinarians for top Google-ranked veterinarian marketing company. Also designed logos, brochures, business cards, tradeshow materials. Dover, NH

Briggs Advertising—2/2010-7/2011

Worked closely with creative director on brand discovery and nurturing. Responsible for establishment and maintenance of brand standards, and participated in brainstorming sessions to develop brand essence and taglines. Client work at Briggs Advertising included:

Downeast Energy—Key involvement in company rebrand. Web site/mobile site design, print campaigns, vehicle graphics, informational mailer, Facebook page, Flash banner ads, brand clothing, store interior design, etc.

Gifford's Ice Cream—Brand discovery contributor. Heavily involved in new materials including packaging, corporate identity, web site design, flavor signage, etc.

Other clients included **The Midcoast Chamber Council, North Yarmouth Academy, Oldcastle Building Products, Beale Street BBQ,** and the **City of Bath, Maine**. Collaborated with clients on websites, ads, packaging, digital illustrations and more. Bath, ME

Artist & Craftsman Supply—11/2008-10/2009. As designer, raised the bar on quality. Took initiative with website redesign, email marketing campaign, and social networks to increase web traffic. Portland, ME

Pensacola Christian College—1/2008-5/2008. Taught two intermediate classes [25+ students]. Expanded students' understanding of web design through application of CSS principles. Pensacola, FL

A Beka Book—9/2005-5/2008. Oversaw layout, color correction, proofing and pre-flight work on textbooks, banners, flyers, and signage. Pensacola, FL

Freelance & Nonprofit Design/Web Dev.

Sea Road Christian Church—9/2013-Present. Rebrand for local church, inc. Logo, WordPress website. Kennebunk, ME

Eternal Vapor—1/2013-Present. Freelanced Logo designs, WordPress websites and video materials for a number of local businesses, Christian schools and organizations, including Portsmouth Christian Academy, Dublin Christian Academy, Covenant Christian Academy and more.

Envenio—6/2013. Logo design for particle simulation company logo. NB, Canada

Fluidix—2/2013. Logo design for particle simulation company logo. NB, Canada

Smart Skin Technologies—8/2012-Present. UI design for nanotech software/app. used in golf swing simulation and data analyzation. NB, Canada

Atlas Initiative—4/2011. Logo/T-shirt design for nonprofit cystic fibrosis walk and awareness group. Kennebunk, ME

The Runner from Ravenshead—1/2011. Poster/DVD design for an independent film. St. Louis, IL

Envoy—1/2010. Logo for Envoy, a group committed to quality of life for impoverished nations. Portland, ME

Carpe Derma—12/2009. Typographic logo for skin-care product line. Portland, ME

Dead River Company—10/2009. HTML>Email design. Freelanced through CD&M Communications. Portland, ME

Called-Out Ministries—5/2005-8/2005. Served as art director for "Blessed Liberty," a grass roots concert experience at state-licensed touring organization in central Michigan. Conceived promotional campaign from the ground up, attracted sponsor support, and participated in fund raising efforts. Lansing, MI

> EDUCATION

Master of Fine Arts [MFA] in Art

Pensacola Christian College 2008, GPA: 3.6
3 year terminal degree. Worked through graduate studies as web design teaching assistant/graphic design production artist at A Beka Book's publishing department. Pensacola, FL

Bachelor of Science [BS] in Visual Communication

Pensacola Christian College 2005, GPA: 3.2
Commercial Art degree. Minor in E-business with emphasis on user accessibility. Pensacola, FL

> ADDITIONAL SKILLS

Self-motivated, punctual organizer
Driven by the chance to perform to the utmost
Excellent project management abilities
Strong interpersonal and writing skills
Detail-oriented, with ability to task on multiple projects
Creative strategist of capable solutions
Collaborative team player
Mac, PC platforms

> SOFTWARE

Mobile Development Experience
Adobe Creative Suite
— Flash
— Photoshop [15+ yrs.]
— InDesign [10+ yrs.]
— Illustrator [10+ yrs.]
— Dreamweaver [10+ yrs.]
CSS, HTML/XML
Working knowledge of JavaScript, PHP
WordPress, Zen Cart, ProStores CMS solutions
MailChimp, Constant Contact mass email marketing
Google Analytics custom tracking & reporting
MS Office Suite

> REFERENCES

Dean Trondle **Colleague**

Eternal Vapor
808.234.4287
Kennebunk, ME
dtrondle@gmail.com

Walter Briggs **Business Owner**

Briggs Advertising
207.443.2067
Bath, ME
walter@briggsadv.com

Robert Brochu **Creative Director**

Briggs Advertising
207.443.2067
Bath, ME
robert@briggsadv.com

Kim Stiver **Account Executive**

CD&M Communications
207.347.3300 ext 19
Portland, ME
kstiver@cdmcomm.com

Leslie Wagner **Art Director**

L.L. Bean
207.272.3498
Yarmouth, ME
lesliewagner@mac.com

Tim Keenan **Advertising Director**

A Beka Book, Inc.
850.384.9778
Pensacola, FL 32526
keenandezin@hotmail.com